





Beauty without cruelty

Moorspa believe strongly that cosmetic products should not be tested on animals. We therefore have worked very hard to be approved under the Humane Cosmetics Standard and are members of BUAV (British Union for the Abolition of Vivisection). You will see their membership stamp of approval on all our packaging. The criteria for this are very specific.

- 1** The company does not and shall not conduct, commission or be party to animal testing of any cosmetic product including without limitation ingredients and formulations of such products.
- 2** Does not and shall not purchase any ingredient, formulation or product from suppliers that have

conducted, commissioned or been a party to animal testing on said ingredient, formulation or product, after a fixed cut-off date.

3 A company distributing its own label products that are supplied by a third party manufacturer shall require that the manufacturer of those products does not and shall not purchase any ingredient, formulation or product from suppliers that conducted, commissioned or were party to animal testing on said ingredient, formulation or product after the company's fixed cut-off date.

4 To ensure that ingredients, formulations and products meet the criteria in (2) above, a company seeking approval under the Humane Cosmetics Standard

shall obtain annually and maintain on file Declarations of Product and Raw Material Compliance from each of its product manufacturers and suppliers of ingredients used in its products (excluding growers of natural agricultural ingredients).

5 This documentation shall form part of the company's Supplier Monitoring System and shall be made available for assessment within six months of approval by an independent auditor and at least once every three years thereafter.

The Moor philosophy

What makes us a little different **the Moor water.**

The secret ingredient in all the Moor Natural Selection Range™ is the Moor water.

Most cosmetics use distilled or treated mains water but we don't do this at Moor spa.

The Moor is natural; it is a living substance full of the natural elements made by mother nature. The Moor water is taken from the top layer of the therapeutic lowland moors of Europe and 'is not an inert substance, it is life itself'.

All the qualities enriched in these moors have been preserved over the last 20,000 years and therefore it offers a unique

combination of natural ingredients blended through time to produce this gift of nature.

These healing moors have never dried out and are the result of interacting chemicals, biological and bio chemical changes which are reliant upon flora and fauna being present, and favourable climatic and geological environment. The other important pre-requisite for a medicinal moor is that it must have evolved from hundreds of herbal species and plants in their entirety i.e. roots, stalks, blooms, fruits, seeds, tubers and leaves. Hundreds of different herbs, plants, grasses and flowers can be found on the peat moors. Due to the process of decomposing over thousands

of years the mud and waters contain a wealth of vitamins, minerals, trace and micro elements, hormones, enzymes, antibiotic agents, including other phyto-nutrients.

These peat particles have a smaller molecular size than our skin so the benefits of the Moor are able to penetrate the skin and give rise to biochemical reactions within the body, which then in a kind of ping pong effect are mobilising our own body's compounds into a further interaction.

Moor is replenishing and enhances our own vital force of energy. Kirlian electro-photography shows that the moor has an aliveness and dynamic quality that suggests that this is indeed a vital substance.

We then harness the power of the Moor by adding other ingredients to create a glorious beauty range. Any ingredients that are added are always checked for purity, products are dermatologically tested and made to the gentlest formula possible. This is done under the strictest laboratory conditions, with stability testing and rigorously adhering to the Good Manufacturing Practice.

We have an ongoing research policy constantly striving to find new, exciting and effective ingredients, aiming to bring to our customers the most beneficial and up to date beauty products.

Cleansers

REVITALIZING EXFOLIATOR

This fabulous product contains a blend of herbal Moor water, common sea lavender, thyme, pro-vitamin B5, hydrolyzed wheat protein and light pumice beads. It cleanses and stimulates the face and neck. The specially developed beads are designed to very gently exfoliate the skin, while the gel can help with tissue repair, softening and deeply moisturising the skin leaving it fresh and glowing.

Best used in conjunction with the Moor skin care programme.

CARING MAKE-UP REMOVER

This wonderful make-up remover contains the benefits of the herbal Moor water, also Iceland moss, elder, cornflower, gentian and blue elderberry. Cornflower has natural anti-inflammatory properties, gentian has cleansing and antibacterial qualities and blue elderberry is cool and refreshing. These combined together gently clean and soothe the skin leaving it feeling cool and refreshed.

Best used in conjunction with the Moor skin care programme.





ENRICHING CLEANSER

Containing herbal Moor water this cream cleanser is especially formulated for dry skin. This daily cleanser has vitamin E and oils that leave the skin feeling conditioned and clean. Applied with the finger tips to activate the product and removed with dampened cotton wool ready for the toner.

FORMULATED FOR
DRY SKIN
TYPES

VIBRANT CLEANSER

Containing herbal Moor water this is an ideal daily facial wash for normal and combination skin types, for those who like to cleanse with water. With a creamy foaming action, it has gentle astringent and antiseptic qualities; this delightful liquid gel leaves the skin feeling soft, clean and fresh.

FORMULATED FOR
NORMAL SKIN
TYPES

STABILISING CLEANSER

Containing herbal Moor water this cleansing gel is especially formulated for oily and blemished skin. A daily wash that refreshes and deeply cleanses with the antiseptic and soothing elements of aloe vera and witch hazel to leave the skin feeling cool and fresh. All our cleansers are best used in conjunction with the Moor skin care programme.

FORMULATED FOR
OILY SKIN
TYPES

Cleansers & toners



CLEANSING BARS

These contain the herbal Moor water and the Moor itself with a blend of olive, palm and coconut oils and vitamins A, B, D, and E from sunflower. They soothe, protect and moisturise the skin in a truly natural way. Choose from either the natural or lavender Moor cleansing bar. Best used in conjunction with the Moor skin care programme.



STIMULATING TONER

Formulated for combination and oily skin types, this toner contains the herbal Moor water and a blend of oils, lavender, bergamot and menthol to help tone and cool the skin. It can also be used as an all day spritzer. Do not spray in the eyes. Best used in conjunction with the Moor skin care programme.

REFRESHING TONING LOTION

Formulated for normal skin types, this toner contains a blend of herbal Moor water, lavender and bergamot oil. These go to work to enhance skin tone and texture, conditioning the skin beautifully. Do not spray in the eyes. Best used in conjunction with the Moor skin care programme.



Facial mask

REFINING FACIAL MASK

This face mask is 100% natural. It contains purely the natural herbal Moor from the heart of Europe. Independent analysis of the moors indicates that it contains extracts from hundreds of herbs, grasses, minerals and lipoids which produce a unique blend of nutrients to nourish and moisturise the skin. Suitable for all skin types and is most effective when used two or three times per week.

Best used in conjunction with the Moor skin care programme.



Boosters



WHAT IS A BOOSTER AND WHY DO I NEED ONE?

A booster is a unique product. It is designed to enhance the benefits of your normal morning and evening skin care regime. Not only do they all contain the Moor water, but they have had extremely specialised ingredients added which work with the Moor and your skin to achieve the most radiant, healthy and revitalised look possible.

It is common knowledge that the skin reflects the state of the body's health and the first organ to show signs of imbalance and the first to meet the pollution that we now all have to contend with. With this in mind these extra ingredients have been thoroughly researched using the latest advances in ingredient technology. Each booster has a very specialised action. They should be used very sparingly and applied locally to problem areas of the skin or just used for extra special care and attention, as a real treat for the skin. Use these boosters as extra treatments once or twice a week due to their extremely deep penetrating action.

SOOTHING EYE GEL

The area under the eye does not have any sebaceous glands which secrete oils and keep the skin supple, so a really good eye gel is paramount. This is a wonderful gel containing Moor water and enriched with a whole host of natural oils, raspberry, strawberry and rose with their astringent and softening qualities.

The soothing eye gel blends witch hazel with its cooling, regenerating and anti-inflammatory properties and hydrolyzed wheat protein to increase the firmness of the skin, and to protect the skin's natural moisture retention.

Also formulated with the anti-ageing and anti-wrinkle vitamins E and A, whose action is to protect the skin from damage by reactive oxygen radicals and UV rays. Used regularly it can help to reduce the visible signs of ageing.

Best used in conjunction with the Moor skin care programme.

Boosters

BOOSTING REPAIR MOISTURISER

Suitable for all skin types, it contains not only the herbal Moor water but is enriched with the native essence which is extracted from marine fennel, and rich in co-enzyme Q10. It also has the benefits of anti-ageing vitamin E included in the formula. Added jojoba provides a smoothness and softness to the skin due to its rapid penetration ability, and its ability to reduce water loss without blocking the pores. Another plus is that it contains wheat germ oil which can increase the firmness of the skin, and protect the skin's natural moisture retention.

This is a sensational moisturiser and can help to reduce the visible signs of ageing.

Best used in conjunction with the Moor skin care programme.

BOOSTING CLEANSER MASK

As with all the products from Moor it contains the herbal Moor water. Added to this we have witch-hazel, yarrow and common horse chestnut, described as having astringent, antiseptic, healing and toning properties and fennel for cleansing and detoxifying. Ivy extract is considered anti-bactericidal and soothing. Vitamin E is a potent antioxidant and moisturiser, and can help to reduce the visible signs of ageing, hydrolyzed wheat protein, which is naturally derived and constitutes a unique hydrating complex offering a combination of conditioning, moisture balancing and film forming properties.

All of these fabulous ingredients combined with the outstanding benefits of the Moor water make this a truly fantastic mask, suitable for all skin types.

Best used in conjunction with the Moor skin care programme.

Moor Spa Premium Range



Moor Spa Premium Range



Moisturisers

REJUVENATING MOISTURISER

This contains the herbal Moor water, sweet almond oil, beeswax, wheat germ oil, vitamin E, and comfrey in a blend that promotes enzyme activity and growth of healthy tissue. This special cream has the largest percentage of therapeutic moor water in it and is superb for sensitive skin.

Best used in conjunction with the Moor skin care programme.

NOURISHING MOISTURISER

This contains the herbal Moor water, almond oil, cocoa and shea butter to help reduce the visible signs of ageing. The cream has a gentle sweet smell from rose oil. This luxurious moisturiser contains a combination of vitamin A, E, B complex and pro-B5.

Best used in conjunction with the Moor skin care programme.

INVIGORATING MOISTURISER

This rich and scent free moisturiser contains the herbal Moor water combined with shea butter which contains allantoin and vitamin A & E which have a potent moisturising effect. Together with sweet almond whose properties include skin protection and rich moisturisation. These can all help to reduce the visible signs of ageing.

Best used in conjunction with the Moor skin care programme.

FORMULATED FOR
DRY SKIN
TYPES



ACTIVE MOISTURISER

This contains herbal Moor water, aloe vera and comfrey to help promote cell renewal and natural collagen production. It also contains a slight UVA and UVB filter to protect your skin throughout the day from the environment. Used regularly it can help to reduce the visible signs of ageing.

Best used in conjunction with the Moor skin care programme.

FORMULATED FOR
NORMAL SKIN
TYPES



BALANCING MOISTURISER

This contains herbal Moor water and a blend of natural oils, avocado, almond and sunflower, containing natural vitamin A, B, D, and E. This light moisturiser is readily absorbed and is also non greasy and therefore ideal to use before applying make-up as a protection for all skin types or for younger skin.

Best used in conjunction with the Moor skin care programme.



MATTIFYING MOISTURISER

This light, cooling moisturiser contains herbal Moor water combined with witch hazel a natural antiseptic, aloe vera which penetrates the skin, supplying moisture direct to the tissue and fruit extracts whose properties include skin smoothing, soothing and increased cell renewal, to leave the skin looking fresh, natural and under control.

Best used in conjunction with the Moor skin care programme.

FORMULATED FOR
OILY SKIN
TYPES



Hair care



PURIFYING SHAMPOO

This contains the herbal Moor water and vitamin E from wheat germ oil, which may be perceived as one of our oldest and most trusted oils having the highest content of vitamin E of any of the natural oils. This deep cleansing shampoo seals in the hair's natural oils to give radiant shine and balance, at the same time softening and soothing the scalp.

Best used in conjunction with the Moor Radiance Conditioner.

RADIANCE CONDITIONER

This contains the herbal Moor water and vitamin E, aloe vera, evening primrose oil, keratin, citric acid and honey. This luxurious conditioner penetrates the hair with nutrients and amino acids. This formula promotes cell regeneration and penetrates the hair shaft with nutrients and natural oils; it improves lustre and resilience of the hair and is anti static, leaving a radiant healthy look.

Best used in conjunction with the Moor Purifying Shampoo.

Body cleansers



HYDRATING HERBAL BATH

This is a 100% natural product. If you have never relaxed in a Moor bath you are missing out on one of nature's truly luxurious treats. Independent analysis of the moors indicates that it contains extracts from hundreds of herbs, grasses, minerals and lipoids which provide a unique blend of nutrients to nourish, moisturise and hydrate the skin.

The beneficial effects of the Moor baths have been experienced for centuries throughout Europe.

ENERGIZING SHOWER GEL

This contains herbal Moor water and a special blend of oils. This extremely refreshing shower gel has the properties to promote gentle cleansing and protection of the body, leaving the skin feeling soft, smooth and silky.

It also contains the natural moisturising properties of glycerin and coconut oil.

Body moisturisers

QUENCHING OIL

The oil contains herbal Moor water. It is a simple water based oil that moisturises the skin to leave it feeling soft, smooth and supple. Ideally suited for application to wet or dry skin. It can be used with the Moor Rejuvenating Moisturiser for a really good massage. Or add a few drops to your bath for beautifully soft skin. It is non greasy and very quickly absorbed.

REPLENISHING BODY LOTION

Containing herbal Moor water, this all over body moisturiser is easily absorbed by the skin. It has the natural moisturising qualities of coconut oil. This body lotion works on the surface to retain moisture, leaving the skin looking and feeling alive and fresh. Use after bath or shower, and when the skin feels dry.





Dee Unruh, founder of Moor spa wanted a new approach for the company and invited her son to become a key part of the company in 2001. Moor spa moved into new premises in 2002 and took on Mike Broom, as sales manager. The company is run by a team of dedicated staff, who all believe that they sell a truly wonderful product range.

Moor is widely regarded within the beauty industry as a brand that produces holistic facial and body care products that work. A recent independent survey backed up their claims with staggering results. Over two hundred members of the public were interviewed and 80% agreed

that Moor spa products were amongst the best they had used.

At Moor spa we are very aware of the long term impact of harvesting the moors. We feel it is imperative that the moors are preserved. It is for this reason that we use only certified moors. These are approved for use by the governments within their countries origin and we harvest from a range of different therapeutic moors, to enable the natural regeneration of these precious ecosystems to continue as nature intended. The Moor completely and naturally regenerates itself yearly at the rate of one millimetre.

At the present rate of production and consumption, scientists at the Austrian Moor Institute estimate that there will be ample supplies which should last for at least the next eight hundred years.

We are also members of the International Peat Society who regulate the quality and use of all the types of peat land throughout the world.

Premium cruelty free beauty based on professional Moor therapy

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